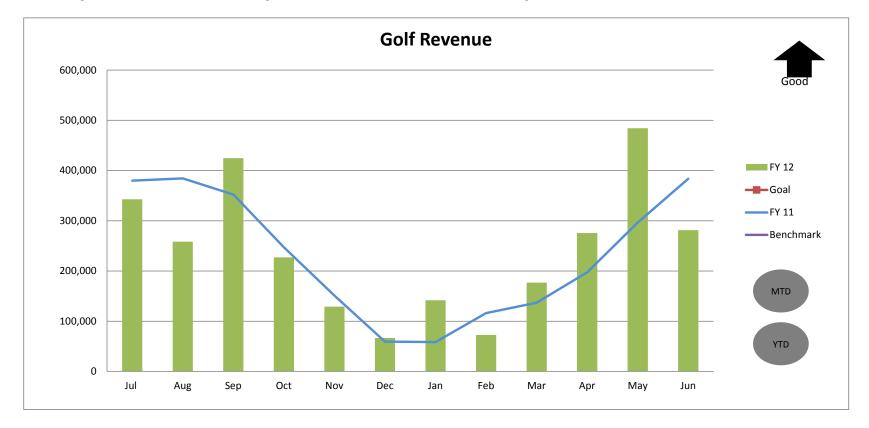
Parks: Golf Revenue

Measurement Method: Why Measure? What is our goal? Monthly revenue collected from Metro Parks' golf courses

In order to provide better Parks and Recreations services to the community

Increase Golf Revenue

How are we doing? YTD Total goal was not defined; YTD Total = \$2.9M; YTD Average = \$240K; MTD = \$281K



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Median	Standard Deviation	Totals
FY11	\$379,974	\$384,412	\$352,226	\$247,133	\$150,981	\$59,273	\$58,352	\$115,946	\$136,825	\$197,490	\$296,522	\$383,833	\$230,247	\$222,312	\$126,943	\$2,762,968
FY12	\$342,915	\$258,487	\$424,839	\$227,011	\$128,865	\$66,654	\$141,851	\$72,597	\$176,651	\$275,517	\$484,431	\$281,264	\$240,090	\$242,749	\$132,132	\$2,881,081

Forum Date: 7/10/12